



AGENDA ITEM NO. 10

STOCKWOOD, HENGROVE & WHITCHURCH NEIGHBOURHOOD PARTNERSHIP 23 SEPTEMBER 2015

Report of: Pete Goodwin/Barbara Kirby/Ariaf Hussain

Title: Marketing and Communications

Contact Telephone Number:

RECOMMENDATIONS

1. NP to have a social media presence on Facebook and Twitter
2. To approach Knowle West Media Centre for any training and support.
3. NP members to identify topics of discussion and write papers to be present at future NP meetings.

1. A small group of NP members met in July 2015 to discuss marketing and communications for the NP.

2. Information Technology (IT) was discussed as one of the best ways to reach people in larger numbers

3. The group recognised not everyone has access or uses IT

4. Leaflet drops and posters promoting the different Partnership and Forum meetings are another way to share information about the NP.

5. NP/ward wide leaflet drops are expensive and do not necessarily increase the attendance at meetings.

6. The group recommend for the NP to have a social media presence on Facebook and Twitter initially, and to approach Knowle West Media Centre for any training and support.

7. A further discussion was held on how to make sure meetings are well attended and what could be some of the barriers for participation.
8. It was felt that that perhaps Forums may be better for people to come, however it is important that aspects of the Partnership meeting are resident led.
9. It is important for residents and organisational NP members to present papers about things that affect the area.
10. Papers could be more descriptive so that outsiders could read and understand and find interesting.
11. Papers could include topic areas future discussions so that people have time to think and new people might come to discuss things that they find interesting.
12. The group recommend that NP members share with the coordinator future area of discussion and work with the coordinator as appropriate to write up a discussion paper.

Legal Information

When councillors decide how the wellbeing fund is spent they should have due regard to the public sector equality duty that applies to all public bodies. This duty is contained in the Equality Act 2010 and came in to force on 6 April 2011. It replaces previous equality duties under the Sex Discrimination, Race Relations and Disability Discrimination Acts.

The duty means that councillors are required to have due regard to the need to:

- Eliminate unlawful discrimination, harassment and victimisation and other conduct prohibited under the Act
- Promote equality of opportunity between different groups
- Foster good relations between people from different groups

The duty covers the following protected characteristics:

- Disability, Sexual orientation, Age, Gender reassignment, Religion and belief; Sex, Race, Pregnancy and maternity.

It also applies to marriage and civil partnership, but only in respect of the requirement to eliminate discrimination and harassment.